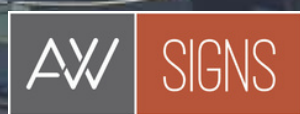


OUR EXPERIENCE

EQUALS ENDLESS POSSIBILITY



At **AW Signs**, our unwavering commitment to **excellence** sets us apart, earning us high praise and admiration from our valued clients. Our **expertise** flows through every aspect of our business, guiding our culture, advice, processes and delivery to ensure unparalleled results.

Signage Solved



Westmead Health Precinct



✓✓ FOR OVER FIVE DECADES, WE HAVE BEEN THE PIONEERS IN CRAFTING SIGNS OF ALL TYPES FOR DIVERSE ENVIRONMENTS AND CLIENTS. OUR **EXPERIENCE** IS SECOND TO NONE, AS WE HAVE ENCOUNTERED AND CONQUERED EVERY CONCEIVABLE CHALLENGE IN THE INDUSTRY.

When you choose to work with AW Signs, you'll witness firsthand how our extensive experience translates into **exceptional service**, starting from initial consulting and design planning to precise estimating and post-project follow-up.

Our wealth of experience brings signage to life, whether it's a statutory sign or one that reaches for the sky. We go beyond the message, meticulously ensuring that every sign is **perfectly tailored** to its intended purpose.

Signage Solved

✓ WITH AW SIGNS, CLIENTS CAN REST ASSURED IN COMPLETE CONFIDENCE. OUR DEDICATION TO DELIVERING **EXCELLENCE** IN OUR PEOPLE, WORK, AND PROJECTS ENSURES A POSITIVE CLIENT EXPERIENCE THAT **EXCEEDS EXPECTATIONS**.

Confidence is the cornerstone of our success and we maintain it by consistently performing our duties to the highest standard. From the first conversation, to providing accurate estimates, creating "**Fit For Purpose**" solutions, detailed documentation, **precise** build specifications, **flawless** installations, regular client updates and **timely project completion**—we leave no stone unturned.

Our approach extends beyond merely how a sign looks. We focus on the minutest details, including materials, environment, installation, timelines and every aspect that ensures an **impeccable outcome**.

From the outset, we **visualise** the finished project, allowing us to identify design improvements and address project constraints, all reflected in the final estimate. Our goal is to ensure each sign is perfectly "**Fit For Purpose**" and delivered on time, utilising the most efficient materials available.

At **AW Signs**, our commitment to excellence doesn't end with project completion. We continue to stand by our work long after delivery, ensuring your **confidence** remains steadfast.

CHOOSE AW SIGNS FOR AN UNPARALLELED EXPERIENCE THAT RAISES THE BAR IN THE SIGNAGE INDUSTRY.

AW SIGNS



Signage Solved

Sydney Airport



A PROVEN **AGILE PROCESS** FOR UNRIVALLED SIGNAGE SOLUTIONS.

Our time-tested process lies at the heart of our success—a testament to over **50 years** of navigating industry shifts while maintaining **exceptional** performance.

Choose a process that guarantees **exceptional results**, as proven by our long-standing success.

00 STRATEGIC ASSESSMENT

We commence with a thorough review of the site and/or plans, ensuring clarity, feasibility, purpose and alignment with the proposed solution.

01 ESTIMATE DOCUMENTATION

Precise estimates that reflect our expertise in time and materials, while ensuring we address the core challenges identified in the assessment.

02 SOLUTION DESIGN & PROJECTS

The project comes to life through meticulous documentation processes, embracing concepts and shop drawing design, transforming ideas into outcomes that work.

03 IN-HOUSE PRODUCTION

Our expert project and production teams work hand in hand, ensuring timely and precise fabrication of the specified signage.

04 INSTALLATION

Drawing guidance from production and project management, our dedicated installers execute professional and secure on-site installations.

05 POST PROJECT

Our commitment to customer satisfaction continues even after project completion, as our dedicated team follows a thorough post-implementation process.



Signage Solved

Canberra University Hospital



Nepean Hospital

AW SIGNS

✓ OUR COMMITMENT TO **PROJECT MANAGEMENT EXCELLENCE** THROUGH OUR DEDICATED, ORGANISED TEAM, ENSURES flawless execution of **concurrent projects**. We're the ideal partner for companies seeking exceptional **signage** capabilities and top-tier project management **expertise**.

Clients can rest assured that their projects will be completed with **complete confidence**. Our meticulous attention to detail, adherence to strict **quality standards** and constant communication ensures **transparency** throughout any project.

Whether you are a multinational corporation seeking a consistent and high-standard **brand rollout** or you're looking to launch a **large scale** signage project, our seamless integration of **manufacturing** prowess and **project management** excellence is second to none.

Signage Solved

PROJECT HIGHLIGHTS

2015-2023*

Established 1969*

Signage Solved

✓✓ ONE OF THE BIGGEST **PUBLIC HEALTH INFRASTRUCTURE** PROJECTS IN NSW. MID PROJECT, THE EMERGENCY DEPT TIMELINE CONDENSED SIGNIFICANTLY AS IT PREPARED TO OPEN EARLY DUE TO THE COVID PANDEMIC.



WESTMEAD HEALTH PRECINCT

Despite the priorities shifting, our team delivered this significant project 3 months **ahead of schedule**.

In conjunction with Multiplex, our **experienced** team designed, **manufactured and installed** more than 45 freestanding external signs and over 4,600 internal directional (wayfinding), statutory and braille/tactile signs.

The project also saw an additional \$450,000 of client changes through MPX, with both delivery teams providing **essential assistance** in making this possible prior to the hospital going live.

Signage Solved: \$1,700,000
Construction: Multiplex

✓✓ AFFILIATED WITH THE UNIVERSITY SINCE 2005, AW SIGNS DELIVERED THE 2015 CAMPUS WIDE SIGNAGE UPGRADE.

MACQUARIE UNIVERSITY

The 300 sign project included manufacturing and installation of all signage, engineered footings, ground works, casting of Class 2 concrete bases and plinths plus disposal of existing signage no longer required.

We are now the the preferred signage contractor for all internal and external signage and work with any appointed construction companies.

Signage Solved: \$550,000



✓✓ MORE THAN 4,000 SIGNS ACROSS THIS LANDMARK EDUCATION PRECINCT IN WESTERN SYDNEY.

✓✓ AW SIGNS EXPERIENCE PLAYED OUT ACROSS WAYFINDING, RETAIL, STATUTORY AND RESIDENTIAL SIGNAGE.



PARRAMATTA
NSW

ARTHUR PHILLIP HIGH SCHOOL

Working with leading multi disciplinary construction company Watpac, in conjunction with School Infrastructure NSW and renowned international architects, Grimshaw, this fantastic project also included Parramatta Public School.

A wide range of wayfinding, directional, statutory, braille and identity signage was created using a mix of vinyl, timber, aluminium and steel. All signage was produced at our facility in Kurnell. They included plaques, totems, building identification and vinyl murals.

Signage Solved: \$350,000
Construction: BESIX Watpac



KIRRAWEE
NSW

SOUTH VILLAGE

A total of 634 residential units and a major shopping complex including Aldi, Coles, Liquorland and 26 specialty retail shops, we provided design, manufacture, installation and fit for purpose alternatives which kept the project on budget and on schedule.

Our highly committed team of project managers worked across all facets of the signage process. We produced sky signage, totem directional towers, floor signage, retail illuminated signage and hundreds of statutory and identity signs across the precinct.

Signage Solved: \$696,000
Construction: Deicorp



Signage Solved

✓ ANOTHER DEXUS® PROJECT TAKES US TO THE HEART OF WESTERN SYDNEY TO A PREMIUM INDUSTRIAL SPACE STRATEGICALLY DESIGNED TO SUPPORT THE BUSINESS OF E-COMMERCE.



LOOP POWERED BY DEXUS®

LOOP powered by Dexus® was a brand-new 56,000 m2 business park offering premium office, warehouse and showroom spaces. With construction by Richard Crooks Constructions in partnership with Nettleton Tribe and Dexus, this was all about high impact, robust structural signage.

The 25+ signs include a facility entry pylon, tenant directional pylons and individual tenant identification pylons. A combination of galvanised structural frames, aluminium composite panels, two pack epoxy acrylic and vinyl, we also completed ground preparation and the structural footings.

Signage Solved: \$150,000
Construction: Richard Crookes

✓ NEPEAN HOSPITAL, NEAR THE FOOTHILLS OF THE BLUE MOUNTAINS, SAW 14 FLOORS OF SIGNAGE AS PART OF A \$576 MILLION STAGE 1 REDEVELOPMENT.

NEPEAN HOSPITAL

This project comprised of more than 1,800 signs and 4,000 asset tags for an expanded Emergency Department, 18 birthing suites, a Neonatal Intensive Care Unit, 16 operating theatres and 200 additional beds across 14 floors.

Signs include identification (building, precinct, internal, rooms and beds), directional (vehicular, pedestrian, directory, department, lifts and the main entrance) and operational (statutory, amenities, hearing loop and asset tags).

Signage Solved: \$605,000
Construction: CPB Contractors



✓ A STUNNING AND LUXURIOUS VERTICAL VILLAGE OVERLOOKING SYDNEY HARBOUR.

✓ A SIGNIFICANT SIGNAGE UPGRADE IN THIS PASTORAL REGIONAL HUB OF NSW.



THE LANDMARK

2000+ signs that included exterior building identity, glass and interior branding, directory boards, wayfinding, parking identification. floor and unit numbering plus hundreds of statutory signs.

Materials included electro plated brass, laser cut acrylic with many signs sandblasted, routed, engraved and painted. With a pool, spa, gym, cinema, lounge, dining area, library, play area and social club, we were certainly kept busy.

Signage Solved: \$275,000
Construction: Hutchinson Builders

GOULBURN BASE HOSPITAL

With more than 1100 signs across 4 floors of clinical services, carparks and walkways, our experience in manufacturing and installing health facilities signage matters.

Work included a halo illuminated sky sign, directional pylons, totems, awning identification, entrance signage (main and emergency), identification (department, floor, room and bed), ceiling hung directional, braille/tactile and statutory.

Signage Solved: \$225,000
Construction: Hansen Yunken

✓✓ FROM BROKEN HILL THROUGH MILPARINKA, TIBOOBURRA AND CAMERON CORNER, A SERIES OF INTERPRETIVE INSTALLATIONS FOLLOW IN THE FOOTSTEPS OF CAPTAIN CHARLES STURT.



STURT STEPS TRAIL

Spanning more than 1,100kms of sealed and unsealed roads, Sturt's Steps Touring Route passes through the traditional lands of the Malyangapa and Wadikali people.

This project comprised of 10 interpretation shelters and 18 information posts, brought to life by our experienced team. As well as the creation of the structures, we provided all of the informational signage to be installed into the shelters and posts.

With one of the toughest environments on the planet, our design team provided 'fit for purpose' solutions that could handle the extreme environmental conditions of the region.

Signage Solved: \$450,000
Construction: NSW Public Works

✓✓ THE NEW SANTA SOPHIA CATHOLIC COLLEGE IS AN INNOVATIVE PROJECT THAT SET NEW STANDARDS FOR DESIGN AND PREFABRICATION.

SANTA SOPHIA CATHOLIC COLLEGE

Up to six stories across four interconnected buildings, this amazing project was brought to life for the Catholic Education Diocese of Parramatta.

More than 2,000 students and teachers will be guided around the facility by more than 650 signs manufactured and installed by AW Signs.

Signage Solved: \$320,000
Construction: Buildcorp



INDUSTRY SECTORS

Signage Solved

✓✓ CORPORATE



Sky signs to floor decals.

Whether branding, directional, statutory, digital or immersive installations, corporate clients have relied on our talented team to bring their brands and messages to life.

✓✓ EDUCATION



Education demand continues.

Enhancing spaces with carefully manufactured signs that foster engagement, support institutional identity, and contribute to a positive atmosphere for students and faculty.

✓✓ HEALTHCARE



We bring a wealth of experience.

Our team has delivered a diverse range of signs from sky, directional, statutory, digital, wayfinding and branding across the built healthcare environment.

✓✓ GOVERNMENT



Complete government solutions.

AW Signs have worked with Local, State and Federal governments plus their agencies across a vast array of exciting and signage critical projects.

✓✓ INDUSTRIAL & COMMERCIAL



Meeting demand head on.

The growth in the industrial facility space has seen AW Signs meet the demand for high quality large scale multi-disciplinary signage.

✓✓ RETAIL PRECINCTS



Retail means detail.

We provide wayfinding and feasibility consultancy as well as end to end solution design, manufacturing and installation.

✓✓ SPORTS & RECREATION



Demanding environments.

From stadiums to vast national parks, we manufacture and install large quantities of highly durable signage that exist to guide fans and visitors at every turn.

✓✓ TRANSPORT



Tightly specified and delivered.

Airports, transport hubs, train stations and bus terminals require signage that directs, informs and connects with thousands of people every minute of every day.

MEET
ENDURALOX™

Signage Solved



PRINTED INTO ALUMINIUM.
DESIGNED TO LAST.
MADE FOR AUSTRALIA.

Experience the pinnacle of precision and durability with **high resolution** custom **printing into aluminium**. The sapphire hard ceramic surface seals the design from external elements. This is signage and cladding **made for Australia**.

AW Signs now offer **ultra high resolution** precision printing on various sizes of aluminium, including large format panels. (Max print area 2020mm x 1100mm)

It's the **perfect solution** for any indoor or outdoor interpretive signage, general signage, asset tags, compliance plates or decorative architectural cladding applications.

Ultra high resistance to:

- Corrosion
- Graffiti
- Chemicals and solvents
- Fire and direct heat
- Abrasion
- Temperature and humidity

ABLE TO WITHSTAND THE RIGOURS OF THE AUSTRALIAN CLIMATE AND HIGH TRAFFIC PUBLIC AREAS, IT GIVES DESIGNERS, SPECIFIERS AND THEIR CLIENTS AN EDGE.



Signage Solved

✓ PRINTED INTO ALUMINIUM.
DESIGNED TO LAST.
MADE FOR AUSTRALIA.

Print any artwork including patterns, textures, logos or photographs.

Signage:

- Interpretive
- Tactile and braille
- Information
- Wayfinding
- Building identification
- Statutory

Specialist:

- Wet area splash backs
- Asset tags & service panels
- Compliance plates
- Photographic art
- Feature walls
- Elevator panels
- Architectural cladding
(Mineral Core ACM Panels)

Our supply chain has been tailored to meet the stringent demands of our custom printing and natural sealing process to enhance the results for an Australian environment.

The **ENDURALOX™** process prints into aluminium sheets or composite panels that have been through an engineered process made for printing into the oxide layer of aluminium.

**THE PROCESS, ENSURES
MAXIMUM DYE ABSORPTION
AND THUS FORMS THE BASIS
FOR THE BEST POSSIBLE
LIGHT FASTNESS OF THE
PRINT.**



Signage Solved



OUR EXPERIENCED TEAM



Anytime Fitness Network
Rouse Hill

AW SIGNS

✓ WE LEAD WITH **INTEGRITY**. IT'S WHAT OUR TEAM AND CUSTOMER RELATIONSHIPS ARE BUILT ON. WE TAKE PRIDE IN FOSTERING **TRUST**, ENCOURAGING CLIENTS TO RELY ON OUR PROMISES, COMPETITIVE PRICING AND **EXTENSIVE KNOWLEDGE**.

Our exceptional team consists of over 50 high-performing, seasoned **sign professionals** who are the envy of the industry. Their expertise is the driving force behind our continued success, instilling in us the confidence to **excel, deliver, and grow**. This unwavering confidence sets a **high standard** for every client interaction, every challenge we face and every project we undertake.

Nestled in the serene bayside suburb of Kurnell, our **1,500m²** production and office facility foster a highly collaborative, fast-paced, and inclusive work environment.

At the helm of our organisation stands a **remarkable leadership team**, dedicated to unlocking the potential of our staff, offering them the chance to engage in **meaningful work** and receive well-deserved **recognition** for their efforts.

Signage Solved

SCOTT O'DONNELL

Director - Assessment & Design

GRANT OLUFSON

Director - Finance & Ventures

01

ASSESSMENT

MARK VERRELL
Senior Estimator

JOHNNY CASTELLETTO
Estimator

AFFAN HASHMI
Estimator

GEORGIA WHITBY
Assessment Administrator

RACHEL GURNETT
Assessment Support

02

PROJECTS & DESIGN

JENNAYA SUDDICK
Head of Projects & Design

DESIGN

GLEN STEWART
Senior Designer

CLARK ANDREWS
Designer

JULIAN SMITH
Designer

JULIE WATSON
Designer

JESSICA KISS
Designer

TRISTIAN HOOD
Designer

PROJECTS

STU MORRIS
Snr Project Manager

PETER LAMAN
Project Manager

ALAN FITZGERALD
Project Coordinator

STEVE FINCH
Snr Project Manager

NATALIE WOODWARD
Project Manager

JIMMY MCKAY
Project Coordinator & Design

LISA WAKEHAM
Project Manager

TIM MURDOCH
Project Manager

JOHN TOWNSHEND
Project Coordinator

ACCOUNT MANAGEMENT

TOD MOORES
Account Manager

03

PRODUCTION

MANNY KYPRIOTIS
Factory Manager

FACTORY

RIC REVELL
Factory Assistant

BARRY STODDART
General Hand

PRODUCTION

CHRIS KEANE
Production Coordinator

BRETT BULLOCK
Vinyl & Digital Lead

TODD GANDERTON
Vinyl & Digital Assistant Lead

NICK FORD
Vinyl & Digital Machine Operator

JODY WATSON
Signage Machine Operator

JACKSON GOGOVSKI
Vinyl & Digital Machine Operator

GAVIN WOOD
Signmaker

SHANNON ELDER-BUSH
Fabricator

GREG FULLICKS
Fabricator

ALLAN CATHRO
Fabricator

PAUL O'DONNELL
Painter

SAMUEL MAKOARE
Painter

DANIEL BRYAN
Quality Control

ANITA GOPAL
Final Inspection

COREY JONES
Signmaker

PAT JAMES
Sign Assembler

LUKE GRIBBLE
Junior Signmaker

MATT OLUFSON
Junior Signmaker

BEN MORRIS
Junior Signmaker

04

INSTALLATION

CRAIG HANNAH
Installer

COREY O'BRIEN
Installer

MIKE ROBINS
Installer

STEVE BENNETT
Installer

ROGER WRIGHT
Installer

AARON EDWARDS
Installer

KELLY BURTON
Installer

05

ADMINISTRATION

FINANCE

JILL MOSS
Contracts Manager

LESLEY MANAHAN
Accounts Payable

TECHNOLOGY AND MARKETING

PAUL RIDOUTT
Specialist

THANK YOU FOR TAKING THE
TIME TO GET THIS FAR. IF YOU
HAVE ANY QUESTIONS, PLEASE
CONTACT US.

Signage solved

(02) 9525 3144