



Our product range is limited,  
only by your imagination.

**A & W Signs Pty Ltd**

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# Company Overview



A & W Signs is a major supplier of signage providing total solutions to businesses of any size. With more than 38 years experience in all facets of sign manufacture we undertake hundreds of installations yearly to a wide variety of business sectors ranging from Retail/Service, Government, Industrial/Property Development, Leisure/Hospitality, Finance, Legal, Construction, Healthcare and Education.

**A & W have delivered some of our most complex projects and their workmanship is excellent. The company's products are of the highest quality and their knowledge is exceptional together with their initiative and drive to see a project through to completion.**

**Jeffrey Arthur**  
Terminal Manager - Terminal 2  
Sydney Airport

# Our Key Strengths



Sign makers since 1967, we have grown through word of mouth and recognise that a good reputation goes a long way.

Our key strengths are the relationships we develop with customers. We value this and work hard to maintain their loyalty by delivering:

- Quality signs
- A direct point of contact
- Quality workmanship
- Advice
- Compliance with corporate guidelines
- Compliance with Australian Standards
- Total solutions
- Our reputation

# Our Service Offering



Our customer base spans many industries and we work closely with our customers on forming trusting relationships evident by the fact that we are provided access to privileged information and secure environments. Our service offerings include but are not limited to: -

## Product Knowledge

Possessing detailed product knowledge our sales and manufacturing team will ensure you get the right sign. Not only do we deal with statutory directional identification signs we can also provide unique one off signs in accordance with customer specifications. Whether you want to stand out from the crowd or just a standard sign we can provide the advice and choice of materials to get a distinctive finish.



## Best Practice

Having worked with some of Australia's largest companies we have developed best practice in sign design, manufacturing, installation and maintenance. The benefits from best practice are passed onto our customers through lower costs, prompt delivery and safety compliance.

## Quality Materials

We pride ourselves on delivering quality services using the most appropriate materials. This means we do not use substandard material or practice but ensure materials are in harmony with the environment.



## Right People

We get the right people in the right jobs so qualified craftspeople and trades people work on our signs. We constantly seek new and improved methods to improve production to get the finished product to the customer on time.

## Customer Service

The partners in the business take an active interest in all jobs, large or small. We understand that signs can be a complex buying decision so we make sure we understand our customer's requirements in detail before we accept a commission.

# Product Range

Our product range is only limited by our customer's imagination.

The types of signs that we typically supply include: -

- Architectural Lettering
- Illuminated
- Neon
- Digital Printing
- Engraving
- Vinyl
- 3D Lettering
- Directory
- Braille and Tactile
- Banners
- Individual Cut Out Lettering
- Wayfinding
- Directory Boards
- Pylon

# Industries/Sectors

- Shopfitters
- Retail
- Construction
- Healthcare
- Government
- Industrial
- Property Development
- Leisure
- Hospitality
- Legal
- Education
- Tourism
- Service
- Finance
- Sport
- Transport
- Motor

**A & W had excellent knowledge and understanding of the manufacture and installation of detailed signage. They possess the technical capacity to undertake complex projects and their workmanship exceeded our expectations.**

## Rodney Stewart

Project Officer  
NSW Department of Commerce

# Solution Providers



With thousands of successful installations completed we have learnt that customers, large or small, need more than a sign, they need a complete solution. Our total solution approach means that we become involved in many facets of a customer's business not just sign making. This can range from helping select the right design, choosing the most appropriate sign materials, recommending colours, analysing the environment in which the sign will appear, the location, positioning and its intended purpose.

Some of our solutions include: -

### Sign Types

- Outdoor And Indoor
- Directional And Welcome
- Illuminated Or Neon
- Menu Boards And Display
- Corporate Signage
- 3D Lettering
- Pylons

### Manufacturing Techniques

- Fabricating
- Engraving
- Computer/Laser Generated
- Vinyl Cutting
- Braille and Tactile
- Spray Painting
- Routing
- Digital Print

### Design

- In-house Sign Design
- Structural Design

### Compliance

- Council Approval
- Planning Approval
- Road Closure
- OH&S Safety Compliance

### Consultation

- Materials
- Colour
- Environment
- Layout
- Usage

### Installation Environment

- High-Rise Buildings
- Navy Docks
- Uneven Terrain
- Street Corners
- Curved Edges On Buildings



# Services Offered

- Ethical Practices
- Project Management
- Design Services
- Consultation On Materials
- Prototype Development
- Qualified Craftspeople
- In-House Manufacturing
- Permit Procurement
- Experienced Installers
- Safety Compliance
- Site Survey
- Onsite Consultation
- Installation Services
- Maintenance
- Transportation

**A & W's product is of the highest quality standards and it is a credit to their sales and manufacturing team that no problem or issue goes without the utmost attention.**

### Ken Hutt

Project Manager  
Ford Civil Contracting Pty Ltd

